



# The REEA 2013 Annual Conference

## ENGAGE

Envisioning a New **REEA**lity

June 21<sup>st</sup> to 24<sup>th</sup>  
Ames, Iowa

**-- On the Campus of Iowa State University --**

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### Conference Sponsorship Opportunities

The **REEA Annual Conference** is the association's yearly gathering of REEA members. They attend to refresh their skills and knowledge, network with colleagues and learn about the newest techniques for teaching and writing courses for the nation's real estate educators. There are two effective ways to bring your company's name and products/services to the attention of the REEA Conference attendees; as a Conference Exhibitor or as a Conference Sponsor.

Gain the greatest amount of exposure possible for your company by taking advantage of numerous sponsorship opportunities. Conference Sponsors enjoy the benefit of added exposure and special recognition throughout the entire conference.

#### **GOLD LEVEL CONFERENCE SPONSOR**                      **\$ 5,000**

- (2) Complementary Full Conference Registrations
- (1) Complementary Guest Conference Registration
- (1) Complementary Double Booth Exhibitor Space
- High-Profile Exposure to attendees during Conference
- Company Recognition at the Opening Session
- Preferred Logo presence on Conference Website and Program Guide
- Primary Recognition Signage displayed during Conference

#### **SILVER LEVEL CONFERENCE SPONSOR**                      **\$ 2,500**

- (1) Complementary Full Conference Registration
- (1) Complementary Guest Conference Registration
- (1) Complementary Single Booth Exhibitor Space
- Company Recognition at the Opening Session
- Preferred Logo presence on the Conference Website and Program Guide
- Primary Recognition Signage displayed during Conference

#### **BRONZE LEVEL CONFERENCE SPONSOR**                      **\$ 1,000**

- Company Recognition at the Opening Session
- Logo presence on the Conference Website and Program Guide
- Recognition Signage displayed during Conference



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### Additional Sponsorship Opportunities

Saturday Morning First Timer Session	\$ 500.00
<del>Friday Night Welcome Reception</del>	<del>\$ 1,000.00</del>
Pre-Conference Teaser Webinars (2 total)	\$ 500.00
<del>Conference Bag Sponsorship</del>	<del>\$ 500.00</del>
REEA Walkers – Provide T-Shirts for Walkers	\$ 250.00 Value
IDW Break Sponsorships (2)	\$ 250.00 ea.
Conference Break Sponsorships (7)	\$ 500.00 ea.
IDW Lunch Sponsorship	\$ 750.00
Saturday Lunch Sponsorship	\$ 750.00
Sunday Dinner Sponsorship (3)	
3 Partial Sponsorships Available	\$ 500.00 ea.
Full Sponsorship	\$ 1,250.00 ea.
Conference Program Book	\$ 2,000.00
<del>Flash Drives</del>	<del>\$ 500.00</del>

### Conference Exhibitor Rates

#### Single Booth Space

\$ 750.00

- Strategic Location for Maximum Exposure
- 8' X 10' Space with Table and Chairs (no drape or pipe)
- (1) Complementary Full Conference Registration
- Recognition Signage displayed during Conference

#### Unmanned Table Top Display

- Unmanned Table Top Display – ½ Table \$ 100.00
- One Half of a Full Size Table with a Table Cloth \$ 200.00